

Chilled / Prepared Foods Dec 2006-Dec 2019

Spend 000s £	52 w/e 02 Dec 07	52 w/e 30 Nov 08	52 w/e 27 Dec 09	52 w/e 26 Dec 10	52 w/e 25 Dec 11	52 w/e 08 Jan 12	52 w/e 3 Feb 13	52 w/e 2 Feb 14
Chilled Ready Meals & Main Meal Accompaniments	1,016,559	980,090	1,008,951	1,145,062	1,263,696	1,267,326	1,356,676	1,381,238
Fresh Pasta (Inc Noodles)	97,921	107,660	115,958	117,954	128,918	128,163	124,752	143,151
Chilled Prepared Leafy Salads & Veg	519,208	538,102	714,601	774,267	820,387	818,535	849,552	912,281
Chilled Prepared Mixed Tray Salad	30,823	31,091	18,608	25,209	29,947	30,403	39,761	41,784
Chilled Prepared Fruit	115,060	129,983	132,356	141,160	166,163	166,482	173,335	171,791
Chilled Pizza (& bases from 2012)	346,254	355,259	380,811	390,417	408,112	406,283	431,754	464,224
Chilled Dips	143,784	152,566	165,625	165,230	166,454	128,296	128,629	144,482
Sliced Cooked Meats	1,716,536	1,813,493	1,880,036	1,977,471	2,112,868	2,074,676	2,096,040	2,160,430
Chilled Breads	134,231	137,644	145,447	151,868	165,661	165,235	168,235	177,443
Chilled Pate+Paste+Spread	82,670	82,574	87,723	89,917	95,658	97,898	99,495	105,281
Chilled Sandwich Fillers	110,388	107,981	109,034	109,155	119,577	119,575	125,734	129,275
Fresh Soup	78,181	81,946	89,126	99,884	105,572	106,260	113,308	119,125
Fresh Stuffing	567	505	815	734	349	336	542	422
Chilled Prepared Fish	74,668	70,990	196,789	191,846	187,400	188,344	209,780	220,199
Chilled Rice	24,101	21,562	22,260	21,606	25,704	25,893	26,469	27,438
Chilled Vegetarian	51,847	48,243	45,284	48,331	48,150	47,450	51,070	54,918
Chilled Cakes	253,083	275,855	311,638	331,643	340,407	340,831	364,149	359,943
Chilled Quiches/Flans	145,148	146,875	145,003	147,757	145,665	145,829	150,755	168,086
Defined Fresh Meat and Pastry (from 2013: Pre-packed and Loose Meat & Pastry)	509,612	547,860	579,719	600,540	616,868	640,134	1,032,112	1,048,917
Total Chilled Sauce			67,330	67,883	71,128	68,263	71,976	84,992
Pourable Dressings (Salad Dressings)								
Added Value Seafood	398,523	393,786	395,427	398,333	417,905	318,203	355,930	378,172
Smoked Chilled Fish			232,145	237,480	246,262	246,557	260,639	285,761
Value Added Poultry								
Total Chilled Desserts	506,897	529,887	597,242	621,853	659,706	661,437	687,650	689,423
To eat Hot	229,573	232,609	235,891	388,047	406,247			
To eat Cold	277,078	297,278	361,352	217,134	235,291			
For Major Multiple Grocers:								
Sandwiches, Rolls, Baguettes	344,980	347,112	372,152	396,082	424,578	425,895	425,895	438,984
Wraps	37,454	36,846	48,408	49,472	55,028	54,129	54,129	65,261
Convenience versus Retail Sandwiches Rolls Baguettes:								
Total SRB			3,518,137	3,750,939	3,937,604	3,652,340	3,794,737	3,839,236
			743,467	610,721	664,539	628,836	559,086	555,750
			2,774,670	3,140,218	3,273,065	3,023,504	3,235,651	3,283,487
Total Chilled Stir Fry Products	70,765	79,567	95,245	97,163	108,605	109,307	109,201	118,966
Beansprouts Only	2,298	2,194	1,406	1,241	1,874	1,925	1,925	2,025
Noodles Only	12,596	15,276	19,831	22,069	25,933	26,377	26,302	28,437
Ready Meals	1,068	2,328	1,371	2,326	2,707	2,774	3,313	4,108
Sauce Only	4,744	6,342	8,966	9,879	12,912	13,021	14,071	17,142
Stir Fry Veg	50,059	53,428	63,671	61,648	65,180	65,210	63,591	67,254
Grand total retailed chilled prepared food (excl chilled cooked meats)	6,809,260	7,017,477	8,896,110	8,312,045	8,042,501	7,582,457	7,970,614	8,573,068

Kantar WorldPanel

52 w/e 1 Feb 15	52 w/e 5 Jan 14	52 w/e 4 Jan 15	52 w/e 3 Jan 16	52 w/e 1 Jan 17	52 w/e 31 Dec 2017	52 w/e 30 Dec 2018	52 w/e 29 Dec 19	YOY +/-%
1,466,733	1,376,127	1,462,925	1,554,253	1,614,604	1,616,793	1,687,674	1,671,718	-0.9
149,633	141,852	148,229	159,515	161,770	163,456	164,497	170,204	3.5
933,476	908,291	929,961	972,272	977,886	1,116,045	1,119,139	1,131,500	1.1
42,497	41,774	41,666	48,206	55,402	48,672	60,258	51,275	-14.9
165,902	172,858	164,315	187,838	224,817	225,261	244,582	240,819	-1.5
481,461	458,526	476,915	486,608	516,180	526,460	563,738	576,146	2.2
157,386	143,652	155,887	170,138	181,723	202,342	217,392	229,502	5.6
2,195,095	2,155,755	2,206,589	2,126,936	2,082,987	2,109,709	2,133,624	2,089,541	-2.1
184,067	178,398	183,580	194,672	204,248	209,994	221,193	223,083	0.9
100,959	105,255	101,134	97,563	94,156	94,850	91,423	91,867	0.5
129,051	129,105	129,366	124,721	116,731	111,902	109,162	113,466	3.9
120,036	121,122	116,531	124,387	131,810	133,986	132,950	128,251	-3.5
569	421	510	869	1,285	2,410	1,618	2,463	52.2
223,453	218,640	224,917	233,491	242,797	256,037	284,193	292,843	3.0
24,483	27,064	24,887	24,303	25,499	30,169	30,198	28,780	-4.7
58,857	54,706	58,115	65,614	73,655	82,437	98,506	123,928	25.8
365,197	361,454	362,992	380,791	406,066	414,476	404,202	384,191	-5.0
170,443	166,031	170,212	171,846	172,811	185,665	190,742	188,090	-1.4
1,062,181	856,915	864,733	873,242	876,250	886,113	895,766	912,627	1.9
85,642	83,583	86,418	82,454	80,652	90,125	87,026	90,211	3.7
			44,115	44,271	43,203	44,672	43,332	-3.0
393,904	376,534	393,128	427,965	446,343	477,084	466,690	444,372	-4.8
299,781	282,377	299,463	319,307	325,821	332,196	347,108	362,754	4.5
			290014	305,823	325,502	330,511	347,713	5.2
704,770	689,368	703,204	723,416	736,897	756,912	745,517	772,109	3.6
438,786	445,320	479,854	491,563	494,768	514,682	541,871	652,496	20.4
63,897	57,946	62,382	62,601	86,141	100,626	93,664	99,192	5.9
3,998,275	3,912,636	4,152,190	3,330,266					
600,782	779,972	829,376	930,140	3,782,187	3,810,865	3,796,328	3,826,725	0.8
3,397,493	3,132,664	3,322,814	2,400,126					
120,302	183,250	188,950	192,411	203,592	210,453	221,580	232,638	5.0
3,066	2,614	3,746	3,682	4,661	3,642	5,104	5,367	5.2
29,470	57,377	58,926	61,012	62,465	64,698	65,799	74,745	13.6
4,549	8,316	12,884	13,811	14,561	18,765	21,246	22,584	6.3
18,472	42,503	41,844	39,943	41,046	40,722	44,140	43,957	-0.4
64,744	72,440	71,549	73,963	80,859	82,627	85,290	85,986	0.8
8,844,029	8,360,541	8,659,650	9,434,315	12,584,185	12,968,716	13,192,200	13,432,295	1.8