

Chilled / Prepared Foods Dec 2006-Jan 2016	Kantar WorldPanel											YoY% Change 2015- 2016
	52 w/e 02 Dec 07	52 w/e 30 Nov 08	52 w/e 27 Dec 09	52 w/e 26 Dec 10	52 w/e 25 Dec 11	52 w/e 08 Jan 12	52 w/e 03 Feb 13	52 we 5 Jan 14	52 w/e 4 Jan 15	52 w/e 3 Jan 16		
Spend 000s £												
Chilled Ready Meals & Main Meal Accompaniments	1,016,559	980,090	1,008,951	1,145,062	1,263,696	1,267,326	1,356,676	1,376,127	1,462,925	1,554,253	6	
Fresh Pasta (Inc Noodles)	97,921	107,660	115,958	117,954	128,918	128,163	124,752	141,852	148,229	159,515	8	
Chilled Prepared Leafy Salads & Veg	519,208	538,102	714,601	774,267	820,387	818,535	849,552	515,483	523,612	539,918	3	
Chilled Prepared Mixed Tray Salad	30,823	31,091	18,608	25,209	29,947	30,403	39,761	41,774	41,666	48,206	16	
Chilled Prepared Fruit	115,060	129,983	132,356	141,160	166,163	166,482	173,335	172,858	164,315	187,838	14	
Chilled Pizza (& bases from 2012)	346,254	355,259	380,811	390,417	408,112	406,283	431,754	458,526	476,915	486,608	2	
Chilled Dips	143,784	152,566	165,625	165,230	166,454	128,296	128,629	143,652	155,887	170,138	9	
Sliced Cooked Meats	1,716,536	1,813,493	1,880,036	1,977,471	2,112,868	2,074,676	2,096,040	2,155,755	2,206,589	2,126,936	-4	
Chilled Breads	134,231	137,644	145,447	151,868	165,661	165,235	168,235	178,398	183,580	194,672	6	
Chilled Pate+Paste+Spread	82,670	82,574	87,723	89,917	95,658	97,898	99,495	105,255	101,134	97,563	-4	
Chilled Sandwich Fillers	110,388	107,981	109,034	109,155	119,577	119,575	125,734	129,105	129,366	124,721	-4	
Fresh Soup	78,181	81,946	89,126	99,884	105,572	106,260	113,308	121,122	116,531	124,387	7	
Fresh Stuffing	567	505	815	734	349	336	542	421	510	869	71	
Chilled Prepared Fish	74,668	70,990	196,789	191,846	187,400	188,344	209,780	218,640	224,917	233,491	4	
Chilled Rice	24,101	21,562	22,260	21,606	25,704	25,893	26,469	27,064	24,887	24,303	-2	
Chilled Vegetarian	51,847	48,243	45,284	48,331	48,150	47,450	51,070	54,706	58,115	65,614	13	
Chilled Cakes	253,083	275,855	311,638	331,643	340,407	340,831	364,149	361,454	362,992	380,791	5	
Chilled Quiches/Flans	145,148	146,875	145,003	147,757	145,665	145,829	150,755	166,031	170,212	171,846	1	
Defined Fresh Meat and Pastry (from 2013: Pre-packed and Loose Meat & Pastry)	509,612	547,860	579,719	600,540	616,868	640,134	1,032,112	856,915	864,733	873,242	1	
Total Chilled Sauce			67,330	67,883	71,128	68,263	71,976	83,583	86,418	82,454	-5	
Pourable Dressings (Salad Dressings)	4,441	4,064	3,228	3,328	3,641	3,611	3,611	5,301	6,002	6,498	8	
Added Value Seafood	398,523	393,786	395,427	398,333	417,905	318,203	355,930	376,534	393,128	427,965	9	
Smoked Chilled Fish			232,145	237,480	246,262	246,557	260,639	282,377	299,463	319,307	7	
Value Added Poultry	727,145	711,913	777,190	851,175	920,565	916,880	1,130,774	881,348	892,962	912,859	2	
Total Chilled Desserts	506,897	529,887	597,242	621,853	659,706	661,437	687,650	689,368	703,204	723,416	3	
To eat Hot	229,573	232,609	235,891	388,047	406,247							
To eat Cold	277,078	297,278	361,352	217,134	235,291							
For Major Multiple Grocers:												
Sandwiches, Rolls, Baguettes	344,980	347,112	372,152	396,082	424,578	425,895	425,895	445,320	479,854	491,563	2	
Wraps	37,454	36,846	48,408	49,472	55,028	54,129	54,129	57,946	62,382	62,601	0	
Convenience versus Retail Sandwiches Rolls Baguettes:												
Total SRB			3,518,137	3,750,939	3,937,604	3,652,340	3,794,737	3,912,636	4,152,190	3,330,266	-20	
Total Retail SRB			743,467	610,721	664,539	628,836	559,086	779,972	829,376	930,140	12	
Convenience SRB			2,774,670	3,140,218	3,273,065	3,023,504	3,235,651	3,132,664	3,322,814	2,400,126	-28	
Total Chilled Stir Fry Products	70,765	79,567	95,245	97,163	108,605	109,307	109,201	183,250	188,950	192,411	2	
Beansprouts Only	2,298	2,194	1,406	1,241	1,874	1,925	1,925	2,614	3,746	3,682	-2	
Noodles Only	12,596	15,276	19,831	22,069	25,933	26,377	26,302	57,377	58,926	61,012	4	
Ready Meals	1,068	2,328	1,371	2,326	2,707	2,774	3,313	8,316	12,884	13,811	7	
Sauce Only	4,744	6,342	8,966	9,879	12,912	13,021	14,071	42,503	41,844	39,943	-5	
Stir Fry Veg	50,059	53,428	63,671	61,648	65,180	65,210	63,591	72,440	71,549	73,963	3	
Grand total retailed chilled prepared food	FALSE	7,733,454	9,713,763	10,101,021	10,765,775	10,577,624	11,201,039	11,010,137	11,358,854	11,714,125	3	