

**Chilled / Prepared Foods 2009 & 2010**  
**Spend 000s £**

	52 W/e 25 Jan 09	52 W/e 24 Jan 10	YOY
Chilled Ready Meals & Main Meal Accompaniments	973,636	1,021,738	4.9
Fresh Pasta (Inc Noodles)	110,719	115,885	4.7
Chilled Prepared Leafy Salads & Veg	658,996	719,941	9.2
Chilled Prepared Mixed Tray Salad	21,276	17,964	-15.6
Chilled Prepared Fruit	131,309	131,853	0.4
Chilled Pizza	363,401	381,528	5.0
Chilled Dips	153,652	166,706	8.5
Sliced Cooked Meats	1,851,963	1,872,803	1.1
Chilled Breads	134,862	147,563	9.4
Chilled Pate+Paste+Spread	84,337	87,807	4.1
Chld Sandwich Fillers	108,650	109,156	0.5
Fresh Soup	82,539	91,227	10.5
Fresh Stuffing	569	798	40.2
Chilled Prepared Fish	69,084	73,069	5.8
Chilled Rice	21,683	22,185	2.3
Chilled Vegetarian	47,861	53,314	11.4
Chilled Cakes	280,557	311,970	11.2
Chilled Quiches/Flans	146,642	145,396	-0.8
Defined Fresh Meat and Pastry	566,640	582,917	2.9
Total Chilled Sauce	63,234	67,630	7.0
Smoked Chilled Fish	215,420	233,097	8.2
Added Value Seafood	383,181	397,321	3.7
Value Added Poultry	718,290	764,919	6.5
Total Chilled Desserts	542,989	596,359	9.8
To eat Hot	101,689	108,985	7.2
To eat Cold	441,300	487,373	10.4
<b>Total Chilled Stir Fry Products</b>	80,823	94,618	17.1
Beansprouts Only	2,189	1,310	-40.2
Noodles Only	15,741	19,631	24.7
Ready Meals	1,918	1,497	-21.9
Sauce Only	6,431	9,057	40.8
Stir Fry Veg	54,543	63,123	15.7
Pourable Dressings (Salad Dressings)	3,709	3,239	-12.7
<b><i>For Major Multiple Grocers;</i></b>			
Wraps	49,416	49,115	-0.6
Sandwiches, Rolls, Baguettes	350,948	372,431	6.1
<b><i>Convenience versus Retail Sandwiches Rolls Baguettes;</i></b>			
Total SRB	3,106,247	3,196,112	2.9
Total Retail SRB	474,862	497,481	4.8
Convenience SRB	2,631,386	2,698,631	2.6
<b><u>Grand total retail chilled prepared food</u></b>	8,290,883	8,708,483	5.0