

Chilled / Prepared Foods 2007-10

Spend 000s £

	TNS		Kantar WorldPanel		YOY % Change 2009-10
	52 w/e 02 Dec 07	52 w/e 30 Nov 08	52 w/e 27 Dec 09	52 w/e 26 Dec 10	
Chilled Ready Meals & Main Meal Accompaniments	1,016,559	980,090	1,008,951	1,124,647	11.47
Fresh Pasta (Inc Noodles)	97,921	107,660	115,958	119,738	3.26
Chilled Prepared Leafy Salads & Veg	519,208	538,102	714,601	748,446	4.74
Chilled Prepared Mixed Tray Salad	30,823	31,091	18,608	23,129	24.30
Chilled Prepared Fruit	115,060	129,983	132,356	138,290	4.48
Chilled Pizza	346,254	355,259	380,811	398,855	4.74
Chilled Dips	143,784	152,566	165,625	171,059	3.28
Sliced Cooked Meats	1,716,536	1,813,493	1,880,036	1,935,049	2.93
Chilled Breads	134,231	137,644	145,447	153,908	5.82
Chilled Pate+Paste+Spread	82,670	82,574	87,723	89,525	2.05
Chilled Sandwich Fillers	110,388	107,981	109,034	110,404	1.26
Fresh Soup	78,181	81,946	89,126	100,342	12.58
Fresh Stuffing	567	505	815	750	-7.98
Chilled Prepared Fish	74,668	70,990	196,789	193,189	-1.83
Chilled Rice	24,101	21,562	22,260	21,359	-4.05
Chilled Vegetarian	51,847	48,243	45,284	49,057	8.33
Chilled Cakes	253,083	275,855	311,638	325,382	4.41
Chilled Quiches/Flans	145,148	146,875	145,003	148,234	2.23
Defined Fresh Meat and Pastry	509,612	547,860	579,719	594,999	2.64
Total Chilled Sauce			67,330	68,712	2.05
Pourable Dressings (Salad Dressings)	4,441	4,064	3,228	3,268	1.24
Smoked Chilled Fish			232,145	239,579	3.20
Added Value Seafood	398,523	393,786	395,427	400,219	1.21
Value Added Poultry	727,145	711,913	777,190	840,350	8.13
Total Chilled Desserts	506,897	529,887	597,242	618,313	3.53
To eat Hot	229,573	232,609	235,891	244,283	3.56
To eat Cold	277,078	297,278	361,352	374,030	3.51
Total Chilled Stir Fry Products	70,765	79,567	95,245	97,291	2.15
Beansprouts Only	2,298	2,194	1,406	1,932	37.41
Noodles Only	12,596	15,276	19,831	21,962	10.75
Ready Meals	1,068	2,328	1,371	2,472	80.31
Sauce Only	4,744	6,342	8,966	10,112	12.78
Stir Fry Veg	50,059	53,428	63,671	60,813	-4.49
For Major Multiple Grocers:					
Wraps	344,980	347,112	372,152	396,083	6.43
Sandwiches, Rolls, Baguettes	37,454	36,846	48,408	49,472	2.20
Convenience versus Retail Sandwiches Rolls Baguettes:					
Total SRB			3,518,137	3,750,533	6.6
Total Retail SRB			743,467	757,944	1.9
Convenience SRB			2,774,670	2,992,589	7.9
Grand total retail chilled prepared food	7,540,600	7,733,455	8,741,379	9,162,917	4.82